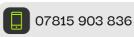
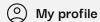


## Phillip Close | Lead Interaction Designer

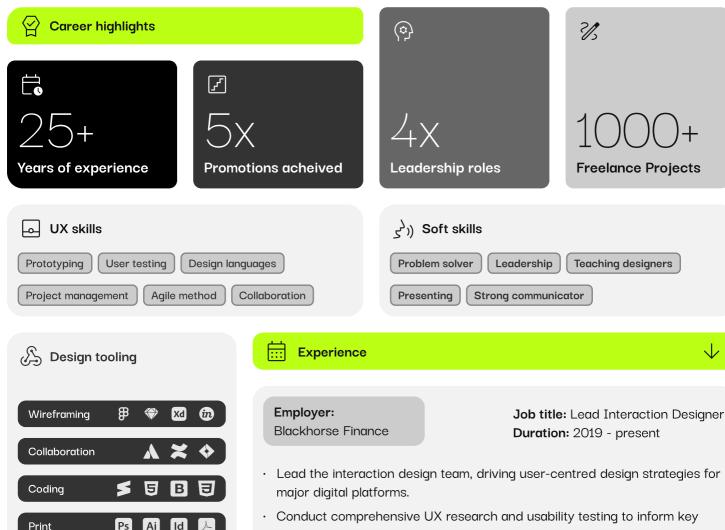


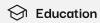






A seasoned designer with over 25 years of experience, transitioning from print to digital, with a proven track record of delivering innovative solutions for diverse clients. I specialise in user-centred design and design thinking, transforming complex problems into delightful user experiences. I thrive in collaborative environments where creativity and strategic thinking drive success.





Office

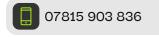
Caerleon High school 1991 -1996

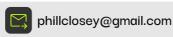
Nash College

Media & 3D animation 1997 - 2000

Duration: 2019 - present

- · Lead the interaction design team, driving user-centred design strategies for
- · Conduct comprehensive UX research and usability testing to inform key design decisions.
- · Develop and present prototypes, refining designs based on feedback.
- · Collaborate with cross-functional teams to deliver cohesive and high-quality digital experiences.
- · Follow agile methodologies to streamline workflows
- · Mentor and develop team members, fostering a culture of learning.
- · Spearheaded the redesign of multiple high-profile projects, improving customer engagement.
- · Be an ambassador for accessibility and strive to achieve the highest levels of inclusive design.





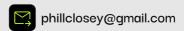
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# Phillip Close | Lead Interaction Designer







Duration: April 2017 - July 2019

**Duration: Oct 2009 - Dec 2015** 

**Duration:** Jun 2001 - Oct 2009



### **Experience**



## **Employer:**

PHS Group

#### Job title: Lead Designer

- · Managed all creative projects across multiple divisions and industries
- · Protected and managed the brand design system and guidelines. · Launched six websites in 2019, following a full UX process
- Oversaw extensive handover processes and managed third-party collaborations.
- · Designed and built email campaigns with landing pages utilising bootstrap
- · Worked closely with digital managers to analyse data and improve conversions

### **Employer:**

Metamorph Media

## Job title: Freelance Designer

- · Oversaw the design and development of all digital projects, ensuring alignment with client goals and brand standards.
- · Presented design concepts and proposals to clients and stakeholders, leading to successful project buy-ins.
- · Managed a team of 8 designers, providing guidance and support to enhance their skills and performance.
- · Promoted to 'Head of Design' due to exceptional performance and leadership skills.

#### **Employer:**

Integra office solutions

#### Job title: Senior Designer

- · Led creative projects and major catalogue productions, ensuring all artwork met high standards and print requirements.
- · Managed a design team, regularly presenting updates to the board of directors.
- · Attended press passes and proofed artwork to ensure the highest technical standards
- · Achieved promotion from Middle Weight Designer to Senior Designer.

### **Employer:**

Integra office solutions

#### Job title: Advert designer

- **Duration:** Jan 1999 Jun 2001
- · Designed adverts for 40 publications, producing creative concepts and magazines. · Promoted to the 'Motors Design Team' due to exceptional skills and management.

